

139.00 mm

 DESCRIPTION
 CODES
 PROOF DATE

 Product No: 16/06/2023

 Product: Your Ref No: 16/06/2023

207.345 mm

Distortion/warp zone (11mm)

Classic Can 440ml



File size

→ Total file area including no type and distortion areas: 207.345 x 139mm.

Preparing artwork

- → Open our supplied artwork dieline in either Adobe Illustrator or Indesign.
- → Place all artwork on the 'Artwork' layer.
- → Minimum type size is 4pt (6pt for reversed white text).
- → Fully embed/outline all fonts (not sub-setted).
- → Embed all images/files.
- → Set image resolution to no less than 300dpi.

Warp zone

→ Artwork within the warp zone will become distorted, so avoid small type and details in this area.

Document colours

- → Documents must be CMYK not RGB.
- → Please don't convert Pantone colours to CMYK. Ensure any PMS colours have the conventional Pantone names.

Spot varnish

→ Create spot varnish using the appropriately named spot colour in the swatches palette (e.g. Spot Gloss/Spot Matt) and placing it on a 'Spot Varnish' layer.

White ink

→ If white ink is required, create a swatch called 'White' in the swatches palette. Keep white areas on a separate layer.

Metallic

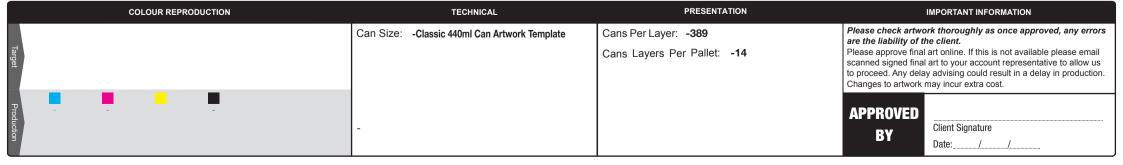
→ The base colour of the can provides a metallic appearance.

To incorporate this effect into your design, ensure that areas requiring a metallic look are not placed over white ink in the 'White Ink' layer.

Barcode

- → The barcode is to be minimum 80% magnification with adequate quiet zones.
- → Refer to the GS1 Australia website (gs1au.org) for more information.

COLOUR INFORMATION - PLEASE NOTE THAT ALL COLOURS REPRESENTED ARE A SIMULATION ONLY AND SHOULD NOT BE TREATED AS AN ACCURATE GUIDE TO PRINT QUALITY UNLESS SPECIFIED OTHERWISE.

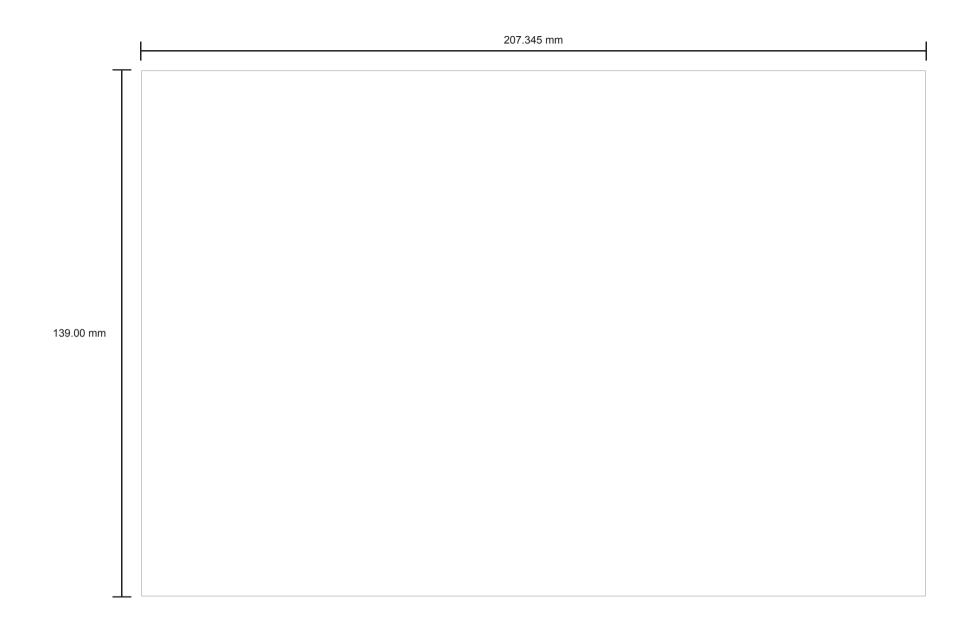




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